

Exhibit 10

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Understand generative AI

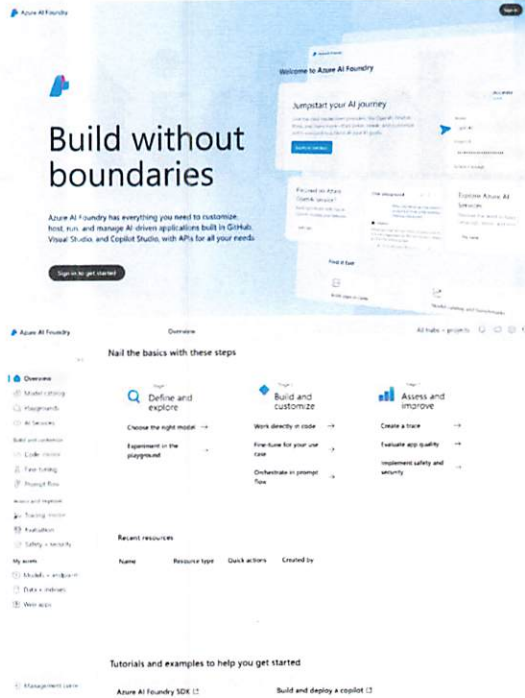
2 minutes

Generative AI describes a category of capabilities within AI that create original content. People typically interact with generative AI that has been built into chat applications. Generative AI applications take in natural language input, and return appropriate responses in a variety of formats including natural language, image, code, and audio.

Generative AI in Microsoft Azure

In Microsoft Azure, you can use the **Azure OpenAI service** to build generative AI solutions. Azure OpenAI Service is Microsoft's cloud solution for deploying, customizing, and hosting generative AI models. It brings together the best of OpenAI's cutting-edge models and APIs with the security and scalability of the Azure cloud platform.

Azure OpenAI supports many foundation model choices that can serve different needs. The service features are available for use and testing with **Azure AI Foundry**, Microsoft's platform for designing enterprise-grade AI solutions. You can use the Azure AI Foundry portal to manage, develop, and customize generative AI models.



Build without boundaries

Azure AI Foundry has everything you need to customize, host, run, and manage AI-driven applications built in GitHub, Visual Studio, and Copilot Studio, with APIs for all your needs.

Sign in to get started

Overview

Nail the basics with these steps

- Overview**
 - Model catalog
 - Playgrounds
 - AI Services
 - Build and customize
 - Code editor
 - Task listing
 - Project flow
 - Monitor and improve
 - Training monitor
 - Evaluation
 - Setting a hierarchy
 - My work
 - Model > endpoint
 - Data > dataset
 - Web apps
- Define and explore**
 - Choose the right model
 - Experiment in the playground
- Build and customize**
 - Work directly in code
 - Fine-tune for your use case
 - Orchestrate in prompt flow
- Assess and improve**
 - Create a trace
 - Evaluate step quality
 - Implement safety and security

Recent resources

Name	Resource type	Quick actions	Created by
Azure AI Foundry SDK	Documentation		
Build and deploy a copilot	Tutorial		

Tutorials and examples to help you get started

- Management center
- Azure AI Foundry SDK
- Build and deploy a copilot

Next unit: Challenges and risks with AI

Previous **Next**

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